

Bon Esprits Bottles Press Release

For Immediate Release

****Bon Esprits Bottles: A New Non-Alcoholic Beverage Haven Launches in Redmond, Oregon****

REDMOND, OR, December 27, 2024 – Bon Esprits Bottles, a specialized non-alcoholic bottle shop dedicated to providing high-quality, flavorful zero-proof beverages that promote wellness and enjoyment is launching downtown this January. The grand opening will be on January 3rd during Redmond's First Friday.

Nestled within Arome's downtown Redmond location, Bon Esprits Bottles (meaning "good spirits") offers customers a curated selection of non-alcoholic spirits, wine and ready-to-drink beverages that deliver sophisticated taste experiences without alcohol. The shop will feature weekend sampling events on Fridays and Saturdays, allowing customers to explore and confidently select ingredients for beverages that promise full flavor and zero guilt.

****Key Highlights:****

- Located inside Arome Kitchen at 432 SW 6th St, Redmond, OR
- Weekend sampling events on Fridays from 4pm-6pm and Saturdays from 2pm-6pm
- Carefully curated selection of nonalcoholic craft spirits, wines, and ready-to-drink beverages
- Focus on quality ingredients and innovative zero-proof options

"Bon Esprits Bottles is about elevating the non-alcoholic drinking experience. Arome has created a community space where people can come together to learn to cook and bake. We are adding to the options there so people can also come in to discover delicious, health-conscious beverage alternatives to alcohol," says JoAnna Eisler, the shop's founder.

"Central Oregonians are ready to shift to functional beverages, and we want to help them overcome the trepidation that comes with buying products they have not yet tried."

The shop draws inspiration from emerging trends in zero-proof beverage retail, offering customers a chance to explore, taste, and learn about innovative non-alcoholic options.

****Contact Information: ****

Bon Esprits Bottles

www.bonespritsbottles.com

JoAnna Eisler, Founder

joanna@bonespritsbottles.com

541-480-0691

